

\* Since this is our first year ordering stickers, Bike Month may need to adjust our sticker descriptions depending on availability.

\*\* Please be sure to e-mail us a high-resolution digital copy of your logo, so that when we feature it on our website or print out a large copy to bring to our events, your logo can look its best!



for further information,  
you are invited to

see our website at:  
[bit.ly/hburgbikemonth](http://bit.ly/hburgbikemonth)

email us at:  
[hburgbikemonth@gmail.com](mailto:hburgbikemonth@gmail.com)

or call Suzi Carter at:  
**810-7667**

We are so grateful for your interest!

# Rewarding Bike Month Sponsors



Our inner marketing consultant claims we entice our sponsors through synergy. After all, what brand image isn't enhanced by Bike Month? Whether your products or services signal fun, health, environmental sustainability, reverence, artistic craft, mechanical efficiency, rural character, urban flair, volunteerism, respect for labor, delicious food, competitiveness, courage, safety, pleasure, or frugality, Bike Month and its events can make your message resonate.

But the truth is, our sponsors give for their own reasons, prompted by their own hearts and values. Nevertheless, our gratitude requires us to recognize you in one of the following three categories ...

# Aluminum

Aluminum bicycle frames are lightweight and stable, allowing human-powered vehicles to go fast and far. Because Bike Month is local, volunteer, and mobile (no office overhead!), Aluminum Sponsors can make a relatively modest contribution and yet be proud of their impact.

*Aluminum sponsorship starts at \$50.*

## Aluminum Rewards:

- \* **Bike Month Decal (Small Gray):** sun- and weather-resistant, removable sticker\* designating your site a "Bike Month 2013 Aluminum Sponsor".
- \* **Your Logo Appears:** on the Bike Month Harrisonburg website, and at events such as Bike to Work Day Breakfast. \*\*

# Carbon

Carbon evokes contemporary environmental sustainability, as we look to preserve carbon in woods, fields, or bicycle frames. Carbon fiber bike frames withstand fatigue, and muffle bumps in the road. Carbon Sponsors likewise sustain Bike Month, making our path go smooth.

*Carbon sponsorship starts at \$100.*

## Carbon Rewards:

- \* **Bike Month Decal (Medium Green):** sun- and weather-resistant, removable sticker\* designating your site a "Bike Month 2013 Carbon Sponsor".
- \* **Your Logo Appears:** on the Bike Month Harrisonburg website, and at events such as Bike to Work Day Breakfast. \*\*
- \* **Social Media Shoutout:** Our friends and followers learn something nice about you **at least once** via our Facebook and/or Twitter feeds.

# Titanium

To call titanium bicycling's 'gold standard' flatters gold, which lacks titanium's light strength. This Space Age metal gracefully flexes and returns to its intended shape. Titanium sponsors supply Bike Month planners with the ultimate luxury: flexible muscle to shape our future.

*Titanium sponsorship starts at \$250.*

## Titanium Rewards:

- \* **Bike Month Decal (Large Holographic):** sun- and weather-resistant, removable sticker\* designating your site a "Bike Month 2013 Aluminum Sponsor".
- \* **Your Logo Appears:** on the Bike Month Harrisonburg website, and at events such as Bike to Work Day Breakfast. \*\*
- \* **Multiple Social Media Shoutouts:** Our friends and followers notice you glowingly mentioned **at least three times** on our Facebook and/or Twitter feeds.