

# Harrisonburg and Rockingham Bike-Walk Summit 2013

Friday, September 20, 2013, 8 a.m.-3 p.m.  
JMU East Campus Dining Hall- Montpelier Room



<http://svbcoalition.org/bike-walk-summit/>

# Harrisonburg and Rockingham Bike-Walk Summit 2013

## Agenda

- |                    |   |
|--------------------|---|
| <b>8:00-8:30</b>   | <b>Breakfast &amp; Sign-in</b>  |
| <b>8:30-8:45</b>   | <b>Introduction of Summit Conveners and Sponsors<br/>Rich Harris</b>  |
| <b>8:45-9:05</b>   | <b>Welcome Address<br/>JMU President Jonathan Alger</b>   |
| <b>9:05-9:20</b>   | <b>Keynote Speaker<br/>US Senator Mark Warner (via video)</b>   |
| <b>9:20-9:50</b>   | <b>Why are Biking and Walking Important?<br/>Bill Nesper, VP for Programs, League of American Bicyclists</b>  |
| <b>9:50-10:20</b>  | <b>Questions and Comments</b>   |
| <b>10:20-10:30</b> | <b>Break</b>  |
| <b>10:30-11:00</b> | <b>Bike and Pedestrian Developments in Harrisonburg &amp; Rockingham County</b>   |
| <b>11:00-11:45</b> | <b>Open Space-Facilitated Dialogue<br/>Lori Britt, JMU Professor of Speech Communication<br/>JMU Institute for Constructive Advocacy and Dialogue</b> |
| <b>11:45-12:45</b> | <b>Lunch and Networking</b>   |
| <b>12:45-2:00</b>  | <b>Facilitated Group Work<br/>JMU Institute for Constructive Advocacy and Dialogue</b>  |
| <b>2:00-2:15</b>   | <b>Break</b>  |
| <b>2:15-2:45</b>   | <b>Next steps<br/>Lori Britt</b>  |
| <b>2:45-3:00</b>   | <b>Wrap-up<br/>Rich Harris</b>  |
| <b>4:00-6:00</b>   | <b>Summit Social<br/>Clementine's Ruby's Lounge (downstairs)</b>  |

# Harrisonburg and Rockingham Bike-Walk Summit 2013

## Year in Review

### Recognitions

Bicycle Friendly Community Bronze Award- Harrisonburg  
Bicycle Friendly Community Honorable Mention- Rockingham  
Bicycle Friendly University Bronze Award- Eastern Mennonite University  
Bicycle Friendly University Bronze Award- James Madison University  
International Mountain Bicycling Association Ride Center Bronze Level- Harrisonburg  
"Top Ten Cycling Destinations," *Virginia Living* magazine, June 2013  
"Best Biking Community," *Blue Ridge Outdoors* magazine, December 2012  
"Top Mountain Biking Mecca," *Blue Ridge Outdoors* magazine, November 2012  
Appalachian Trail Community- Harrisonburg, May 2011

### Planning

Harrisonburg Downtown Streetscape Plan  
Harrisonburg Bicycle and Pedestrian Plan (2010)  
JMU Bicycle and Pedestrian Plan  
MPO Bicycle and Pedestrian Plan  
Rockingham Bicycle and Pedestrian Plan

### Pedestrian Infrastructure

Gay Street Sidewalks  
East Market Street Sidewalks  
University Boulevard Sidewalks  
University Boulevard Sidewalk and Signal at Carrier Drive  
Virginia Ave & Gay Street Pedestrian Signal  
Virginia Ave & Wolfe Street Pedestrian Signal  
Carrier Drive and I-81 Pedestrian Crossing Signal  
South Main Street Median at JMU  
Accessible Pedestrian Signals (audible, sensory communication)

### Bicycle and Multi-use Infrastructure

Carrier Drive Bike Lanes  
Erickson Avenue Sharrows  
Liberty Street Sharrows  
Bluestone Trail planning, design, and engineering  
Northend Greenway planning

### Mountain Bike Infrastructure

George Washington National Forest, North River Ranger District  
Massanutten Western Slope, Property of Massanutten Four Season Resort  
Rocktown Trails at Hillandale Park, City of Harrisonburg  
Ramblewood Park, City of Harrisonburg

### Bike Month- May

Discounts at participating bike shops, Costume Bike Parade, Kids Story Time at Ten Thousand Villages, Ice Cream Rides, Global Women's Cycling Day Ride, Ride of Silence, Bike Film Festival at Court Square, Bike to Worship Weekend, Kid's Bike Rodeos

### Bike to Work Day- May 17, 2013

Commuter Challenge, Breakfast at Court Square, Bike from Work Happy Hour at Clementine

# Harrisonburg and Rockingham Bike-Walk Summit 2013

## Year in Review

### Bike to School Day- May 8, 2013

Thomas Harrison Middle School- special events, bike tune-ups

### Walk to School Week- October

Harrisonburg City Public Schools (HCPS):

Keister Elementary  
Waterman Elementary  
Stone Spring Elementary  
Spotswood Elementary  
Thomas Harrison Middle School  
Skyline Middle School  
Smithland Elementary

Rockingham County Public Schools (RCPS):

Cub Run Elementary  
John C. Myers Elementary  
Mountain View Elementary  
Ottobine Elementary  
Pleasant View Elementary  
South River Elementary

### Safe Routes to School

HCPS:

Waterman Elementary School- New sidewalks, pedestrian signal, bike lanes, Waterman Walkers program  
Keister Elementary School - Walking Wednesdays and Fridays  
Thomas Harrison Middle School- First Friday Fitness

RCPS:

Mountain View and Plains Elementary Schools- New sidewalks, pedestrian signal, sharrows, bike lanes (Mountain View only)

### Education

Bike Rodeos- April 9, May 19, Sept 15

Confident City Cycling class- April 26 & 27

Risk Watch, Bike/Ped Safety Education (3<sup>rd</sup> & 7<sup>th</sup> grades in HCPS)

HCPS Middle School PE Classes (teaching bicycling)

RCPS High Schools Bike Smart Driver's Education Program

JMU Think Green Its Friday presentations, Bicycling 101: "How to Be A Safe and Happy Commuter" - November 9, 2012, and September 13, 2013

JMU "Biking, Busing, and Boarding on Campus and Regionally" - Sept 28, 2012

### Enforcement

Bike Helmet for Ice Cream- Harrisonburg Police & Sherriff's Office received 1,000 free ice cream coupons from Dairy Queen to give out to children observed wearing helmets

SVBC and HRMPO provided Harrisonburg Police & Sheriff's Office with bike helmets, bike lights, & reflective straps to keep in patrol cars to give out to community

# Harrisonburg and Rockingham Bike-Walk Summit 2013

## Year in Review

### Annual Events

DR100- May  
Friendly City Grand Prix- Sept-Oct  
Harris-Roubaix- April  
Icicle Ride- New Years Day  
Jeremiah Bishop's Alpine Loop Gran Fondo- Sept  
Massanutten Hoo-Ha!- June  
Red Wing Roots Music Festival- July  
Shenandoah Mountain Bike Festival- Oct  
Shenandoah Mountain 100- Sept  
Shenandoah Valley Bicycle Festival- July  
Shenandoah Valley Century- Sept  
Super Bowl Ride- Feb  
Tour de Burg- July  
Valley Aids Network: Tour & Taste- Sept  
Virginia Mountain Bike Trail Festival- May

### Grants and Support: over \$2,758,098

Community Development Block Grants: \$170,000  
Gay Street Sidewalks: \$55,000  
Waterman Elementary School: \$115,000

#### DR100: \$29,100

Bike Smart at Broadway High School: \$2,900 (10 quality bikes and helmets)  
Bike Smart at East Rockingham High School: \$10,800 (30 quality bikes and helmets)  
Bike Smart at Spotswood High School: \$10,000 (30 quality bikes and helmets)  
Bike Smart at Turner Ashby High School: \$2,900 (10 quality bikes and helmets)  
County Bicycle and Pedestrian Plan: \$2,500

#### Dairy Queen

Gave 1,000 ice cream coupons for "Bike Helmet for Ice Cream" to Harrisonburg Police & Sherriff's Office to give to children observed wearing helmets

#### Great Eastern Resort Corporation: \$1,000

Bike Smart Program at East Rockingham High School

#### Prevention Connections \$1,000 Mini Grants: \$8,000

##### HCPS:

Thomas Harrison Middle- Walk to School  
Skyline Middle- Walk to School  
Spotswood Elementary- Walk to School  
Stone Spring Elementary- Bikes and helmets to be used for PE and during recess

##### RCPS:

Cub Run Elementary School- Walk at School  
Ottobine Elementary- Walk at School  
Pleasant Valley Elementary- Walk at School  
John C Myers Elementary- Running Club incentives

# Harrisonburg and Rockingham Bike-Walk Summit 2013

## Year in Review

### Grants and Support, continued

Shenandoah Valley Bicycle Coalition: \$7,100

County Bicycle and Pedestrian Plan: \$5,000

League Cycling Instructor Scholarships to seven community members: \$2,100

VDOT Highway Safety Improvement Program: \$180,000

East Market Street Sidewalk Phase III

VDOT Safe Routes to School Infrastructure: \$999,898

Waterman Elementary School: \$500,000

Mountain View Elementary School: \$499,898

VDOT Safe Routes to School Quick Start Mini-Grants: \$13,000

Harrisonburg Police Department- Bike Rodeo supplies

Minnick School (private school for special needs children on Washington St.)- purchased used bicycles for PE (2 grants)

Peak View Elementary School – Bike Rodeo expenditures

Pleasant Valley Elementary- purchased bicycles for PE program (2 grants)

Rockingham Memorial Hospital- purchased reflector “give-aways” for Harrisonburg Walk to School Week & Summer Bicycle Safety Events at area apartment complexes benefiting HCPS students.

Skyline Middle School- purchased bicycles for PE

Thomas Harrison Middle School- purchased bike safety curriculum, bicycles for PE program, bike racks, & safety gear for Bike to School Day (3 grants)

Safe Kids Coalition- Risk Watch bicycle safety education

VDOT Revenue Sharing: \$1,050,000

Bluestone Trail: \$450,000 state + \$450,000 local

Northend Greenway: \$600,000 state + \$600,000 local

Virginia Department of Conservation and Recreation (DCR) Recreational Trails Program: \$227,000

George Washington National Forest trails

Virginia Foundation for Healthy Youth: \$73,000

RMH Community Health staff to promote safe walking and bicycling to school, and to purchase pedometers & bicycle helmets to be given to HCPS and RCPS students