

BIKING EQUITY & INCLUSION (AND OTHER STUFF)

Veronica O. Davis, PE



@DizzyLuv25
@NspiregreenLLC
@BWDC







Agenda

Context: Who Bikes

Black Women Bike

Vision Zero

Framing Inclusion

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TIME OUT! Weekend
'Anna Bolena' at KenCen P. 23



Nats finish off sweep
Lannan beats Mets 2-0 P. 50

up the sun
85-64
DETAILS P. 4

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recruiting
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policy. P. 36

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Motorists fuming as bicyclists pack roads

Everyone angry at clueless Bikeshare riders



POLITICS

Obama vows justice after killings in Libya

A man waves his AK-47 as buildings and cars burn during an attack inside the U.S. consulate compound in Benghazi, Libya, late Tuesday night. President Obama promised that swift justice would be delivered to the people responsible for the killing of Ambassador J. Christopher Stevens and three other Americans. The incident has moved foreign policy to the center of the presidential election. » P. 16, 20

STRAIFT VIA GETTY IMAGES

SALE!
00.99

25-40% OFF ORIGINAL PRICES!





Photo by: MoveDC

The Bike Community



Photo by: Chasingmailboxes.com



Photo by: Track Twentynine via Flickr

People who bike



Photo by: The Q Speaks via Flickr

Photo by: Veronica O. Davis

People who have access to a bike



Photo by: Capital Bikeshare



People who are mad, complain about cyclists, fight bike lanes, write articles about how cyclists have poor behavior, BUT



Secretly, they really want to ride and they'll say yes if you ask them

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OriginalNajeema Ameejan Sivad



@iSayWord @Dizzyluv25 So are we building a #BlackWomenBike group on FB? or what? lol.

24 May

in reply to @OriginalNajeema ↑



@Dizzyluv25

Veronica O. Davis

@OriginalNajeema @iSayWord We should!!! We need to get more sistas biking. I rarely see us on bikes #BlackWomenBike

24 May via web ☆ Favorite ↶ Reply 🗑 Delete

Mentioned in this Tweet



OriginalNajeema Ameejan Sivad

Goddess Superstar Tastemaker Triathlete Social Architect | Soulcialite of Hell In a Handbag blog | Founder: #EscapeCubeCity



iSayWord Afropolitan

i whistled for a cab and when it came near, the license plate said

Monthly Rides



Educational Seminars



Outreach



Persons with Disabilities



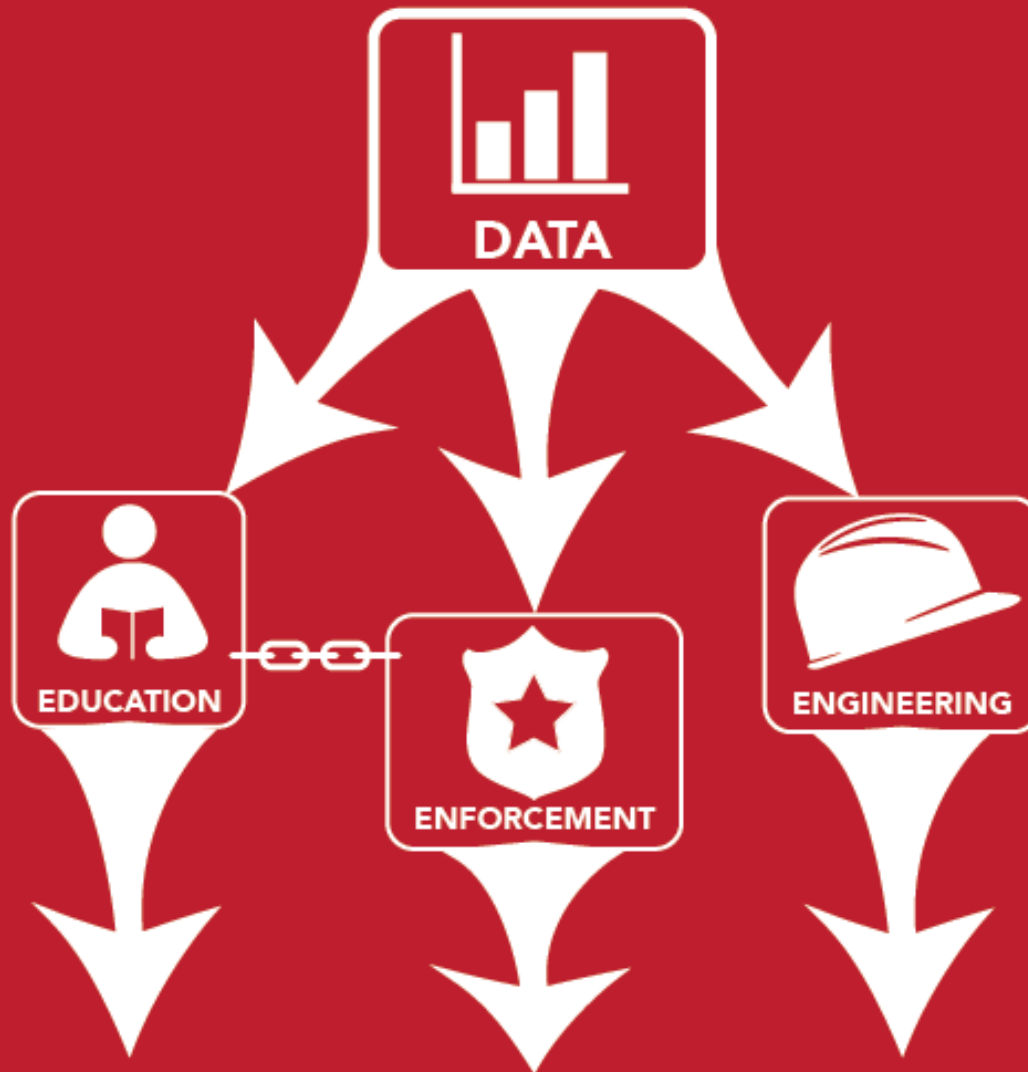
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VISION ZERO STRATEGIES

Building the Vision Zero Action Plan

- Benchmark
- Interagency Meetings
- Public Engagement
- Stakeholder Meetings



Public Awareness Events



Join us!
Awareness Events
coming to
#All8Wards

#VZDC

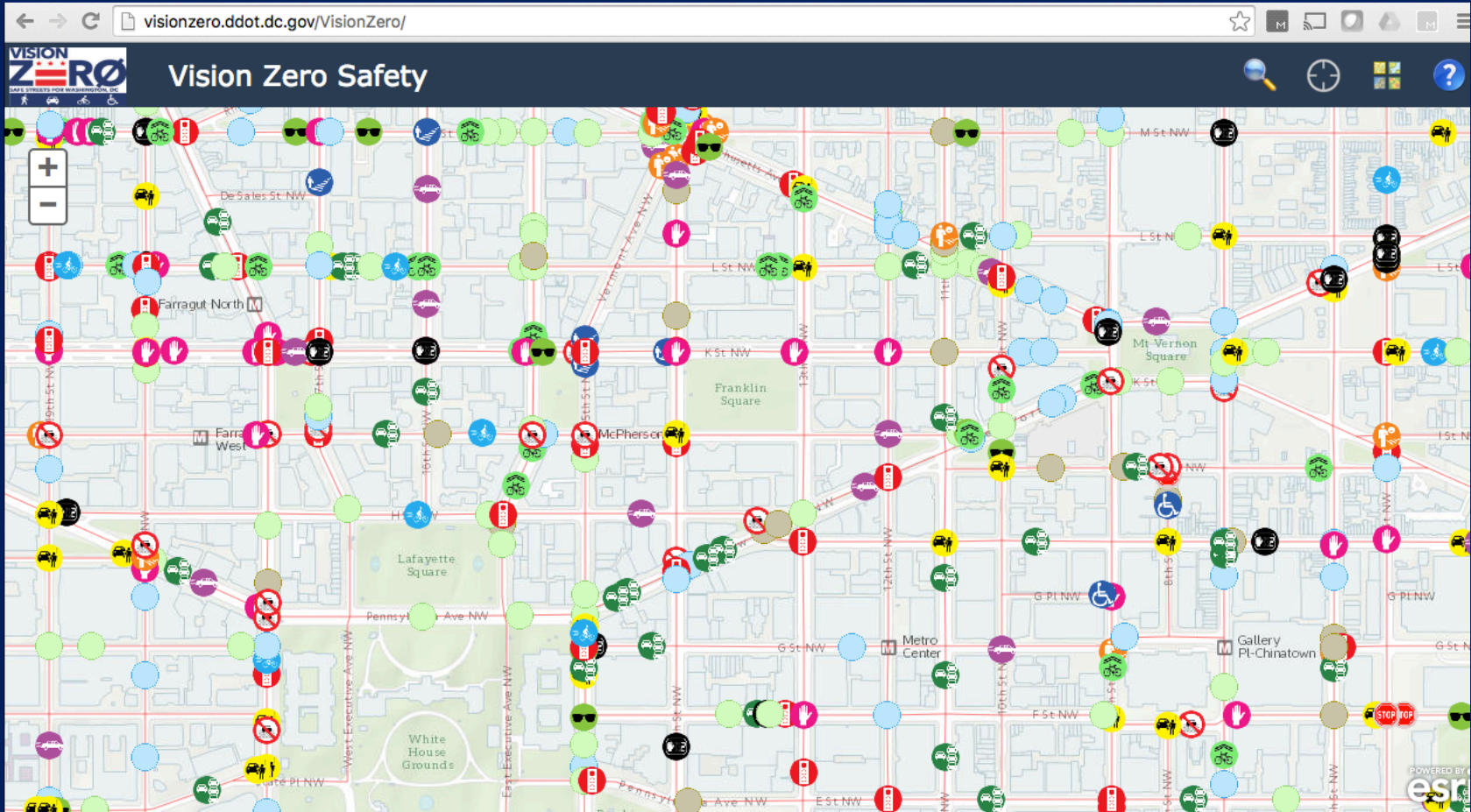
Date	Location	Time
July 16	Cleveland Park Metro Station	5:00 pm - 7:30 pm
July 21	Takoma Metro Station	9:00 am - 7:30 pm
July 25	14 & K Wisconsin Ave NW	11:00 am - 1:30 pm
July 27	7th & H Street NW	3:30 pm - 6:00 pm
July 28	Annapolis Metro Station	9:00 am - 7:30 pm
July 29	Belmont Rd & Minnesota Ave NE	9:00 am - 7:30 pm
July 23	Belmont Metro Station	9:30 am - 6:00 pm
August 1	Eastern Market Metro Station	11:00 am - 2:30 pm

VISION ZERO
SAFE STREETS FOR WASHINGTON, DC

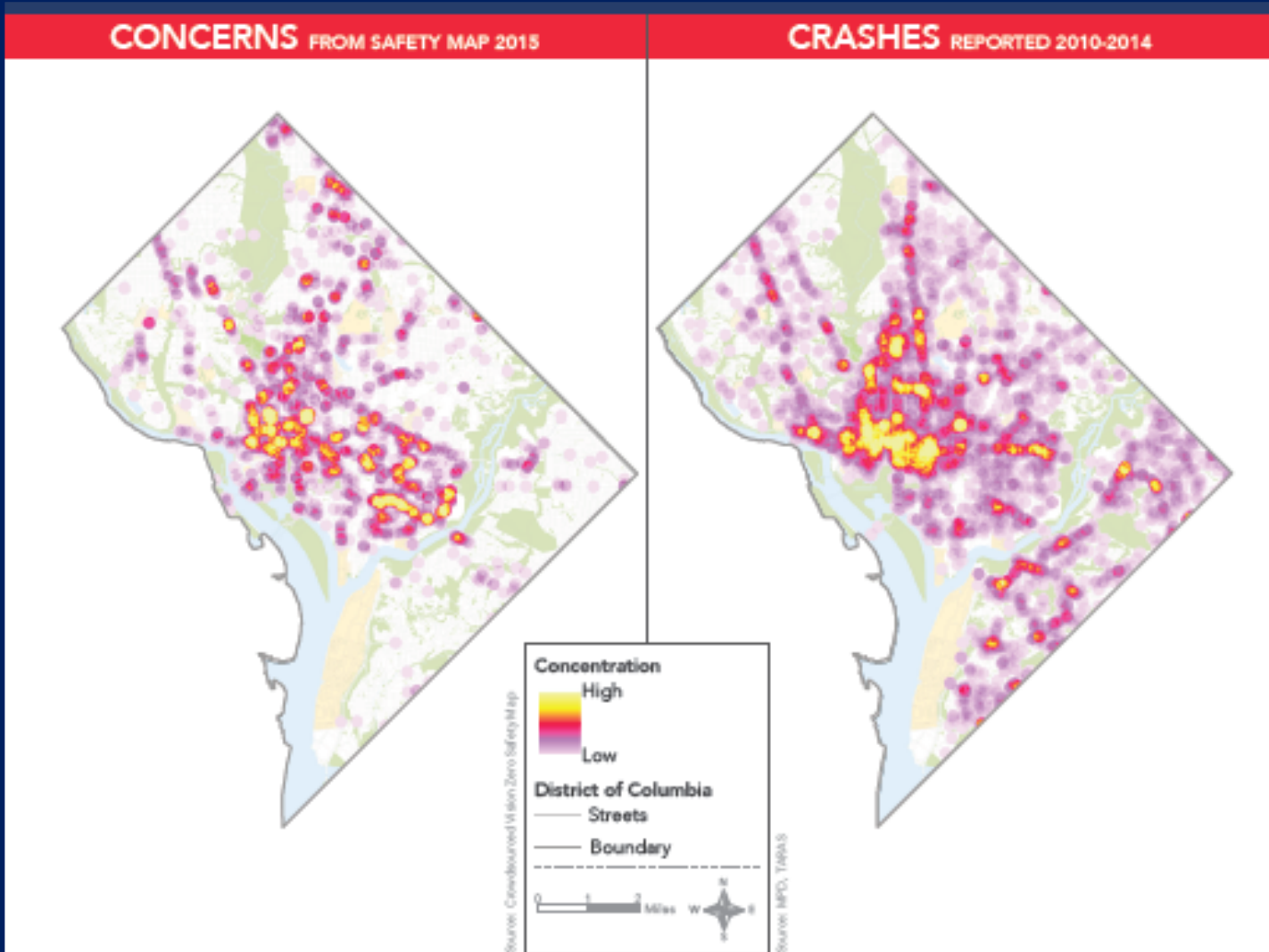
d. DC
OFFICE OF THE
DEPUTY DIRECTOR OF
MURIEL BOWSER, MAYOR



Data Crowdsourcing



People Walking



Example Strategies

SS - 2



Establish an initiative to enhance safety through placemaking. Pilot safety enhancements through placemaking efforts and public art in three locations. Activate and enhance amenities in poorly designed public spaces to maximize safety. Incorporate green infrastructure and low-impact design.

VU - 12



Complete first full cohort of universal bicycle training for all DCPS 2nd graders in every traditional public school. Identify opportunities to expand bicycle education in public charter schools.

DD - 3



Pilot 25 MPH "Arterial Safe Zones" on two major streets. Pilot "Safe Neighborhoods" with 20 MPH traffic calming in two residential neighborhoods. Create 15 MPH "Safe Zones" around schools, parks, and high concentrations of seniors or youth to apply slower speed limits for expanded hours. Support with Automated Traffic Enforcement. Evaluate safety impact.

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Engage Non-Traditional Partners

WE WANT YOU to help us plan the future of transportation in the District of Columbia.



5 good reasons you should participate in

www.wemovedc.org

moveDC

1. You see your bus driver more than your mom.

2. You want to be green and save green.

3. Your bike is more than just your favorite accessory.

4. It would be nice to use the right pedal more than the left when driving.

5. The store has food. You want food.



- Low Income Service Providers
- Homeless Advocates
- Veterans Advocates
- Youth Advocates
- Immigrant Service Providers
- Disability/Mobility Advocates
- LGBTQ



Focus on understanding the community needs

Focus on off-peak trips and non-work trips





Engage Young People



Provide resources to biking & walking organizations

Take Meetings to the Streets



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