

Harrisonburg and Rockingham Bike-Walk Summit 2014

Friday, October 10, 2014, 8 a.m.-2:30 p.m.
JMU East Campus Dining Hall- Montpelier Room



**Harrisonburg
Rockingham**
Metropolitan Planning
Organization



<http://svbcoalition.org/bike-walk-summit/>

Harrisonburg and Rockingham Bike-Walk Summit 2014

Agenda

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| 8:00-8:30 | Breakfast & Sign-in |
| 8:30-8:45 | Welcome
Rich Harris, Summit Planning Chair
Jonathan Alger, President, James Madison University |
| 8:45-9:15 | Interactive Introduction
Lori Britt, Facilitator & JMU Professor of Speech Communication |
| 9:15-9:45 | Year in Review |
| 9:45-10:15 | Keynote Address: The Benefits of Bicycle Tourism
Ginny Sullivan, Director of Travel Initiatives, Adventure Cycling |
| 10:15-10:45 | Questions and Comments |
| 10:45-11:00 | Break |
| 11:00-12:00 | Interactive Session: Generating Ideas for Our Community
Lori Britt |
| 12:00-12:45 | Lunch |
| 12:45-1:00 | Announcements |
| 1:00-2:15 | Choice-making Session: Developing Priorities, Goals, & Strategies |
| 2:15-2:30 | Wrap-up & Closing
Rich Harris |
| 3:00-4:00 | Summit Social
Clementine Café, Outdoor Patio |

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Year in Review

Planning

JMU's Bicycle and Pedestrian Plan completed
Harrisonburg's Downtown Streetscape Plan adopted
HRMPO Bicycle and Pedestrian Plan work continues
Rockingham County Bicycle & Pedestrian Plan work continues
Bicycle Comfort Level Map Project for Harrisonburg and JMU initiated
Harrisonburg, Rockingham County, and JMU Bicycle and Pedestrian Counts performed
Annual School Travel Tallies performed

Pedestrian Infrastructure

Waterman Elementary School Safe Routes to School Project completed
East Market Street Sidewalk Project completed
Stone Spring Road Phase III (Erickson Ave) new sidewalks between Route 42 and Route 11 completed
Mountain View Elementary School Safe Routes to School Project completed
Wolfe St sidewalks between Broad St and Mason St completed
Downtown Streetscape Phase II sidewalk reconstruction and new pedestrian signals on Main St between Bruce St and Court Square construction underway
New pedestrian signals and crosswalks added at intersections of Main St/Mosby Rd and Main St/Pleasant Hill Rd construction underway
Neff Ave pedestrian crossing improvement completed
ADA curb ramps upgraded and new marked crosswalks and pedestrian warning sign added at intersections on South Mason St and at intersections of Paul St/Ott St and Franklin St/Myers Ave completed
New pedestrian signals at intersection of Port Republic Rd/Bluestone Dr. (part of Bluestone Trail project) completed

Bicycle & Multi-use Infrastructure

JMU UREC took over the JMU Bike Share Program
Bluestone Trail Project Phase 1A (Port Republic Rd to Butler St) construction completed
Bluestone Trail Project Phase 1B construction started and to be completed mid-October 2014
JMU Newman Lake Trail project construction underway
Stone Spring Rd Phase III (construction of new bike lanes between Rt. 42 and Rt. 11) completed
Sharrows on Erickson Ave in Rockingham County completed
Geronimo Trail at Hillandale Park, with pedestrian and bicycle connections to the neighborhood, completed
Vine St Bike Lanes, between Old Furnace Rd to East Market St, completed
Trail between Keister Elementary School and University Place completed

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Year in Review

Mountain Biking Infrastructure

Continued trail maintenance and new trail construction at Rocktown Trails at Hillandale Park

Instituted new daily & week pass system at Massanutten Western Slope

Constructed new ¾-mile trail at Massanutten Western Slope

SVBC contributed over 1000 on-the-ground volunteer hours for off road multi-use trail improvements

Bike Month: May 2014

City Council officially proclaimed May as Bike Month

Events and approximate number of participants:

Bike to Work Day- 130

Costume Bike Parade and Film Festival- 70

Two Ice Cream Rides- 100

Bike to Worship- 80

DR100- 350

International Women's Cyclofemme Ride - 9

Bike to School Day- 815

National Ride of Silence- 60

Education & Encouragement

Harrisonburg "Share the Road" Campaign began May 2014

Confident City Cycling Class conducted in April 2014

Six New League Cycling Instructors certified by the League of American Bicyclists

New bi-monthly social bike rides for beginners and families began- 2-15 riders on each of 7 rides; ages 8 months to 70 years

Outreach program to educate Spanish-speaking populations on bicycle safety began

Three Bicycle Backpacking Trips with ten people on each, organized and sponsored by Shenandoah Bicycle Company

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Year in Review

Youth Education & Encouragement

Safe Routes to School at all K-8 Harrisonburg public schools

Walk to School Day

Walk to School Week, October 2014

Walking School Buses

Ongoing Walking Events

Safe Routes to School Maps in Harrisonburg

Bike to School Day events and approximate number of participants:

Thomas Harrison Middle School- 90

Skyline Middle School- 700

Eastern Mennonite High School- 25

Bike Trains

Keister Trail completed

Kids Bike Rodeos and approximate number of participants:

Waterman Elementary School- 100

Stone Spring Elementary School- 500

Peak View Elementary School- 60

Harrisonburg Parks and Recreation- 60

Pleasant View Elementary School- 150

Regular Walk to School Events at:

Keister Elementary School

Spotswood Elementary School

Thomas Harrison Middle School

Waterman Elementary School

Enforcement

Virginia passed a statewide law requiring motorists to approach and pass a bicyclist with at least three feet of space

New designated school zone with flashing lights at Thomas Harrison Middle School

Harrisonburg Police Department hosted the Central Shenandoah Criminal Justice Training Academy's Police Bicycle School

The HPD Bike Team attended 8 iterations of "Calling the Shots," a JMU Judicial Affairs round table discussion between students and law enforcement.

Harrisonburg Police Department purchased "State Law Yield to Pedestrian" signage for enforcement of crosswalk laws

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Year in Review

Annual Events

Friendly City Grand Prix- September-October
Harris-Roubaix- April
Icicle Ride- New Years Day
Jeremiah Bishop's Alpine Loop Gran Fondo- September
Massanutten Hoo-Ha!- June
Red Wing Roots Music Festival- July
Shenandoah Mountain Bike Festival- October
Shenandoah Mountain 100- September
Shenandoah Valley Bicycle Festival- July
Shenandoah Valley Century- September
Super Bowl Ride- February
Tour de Burg- July
Valley Aids Network: Tour & Taste- September
Virginia Mountain Bike Trail Festival- May
Running Events

Grants & Funding (not comprehensive)

SVBC awarded a \$98 K (total project cost of \$126 K) grant from the Department of Conservation and Recreation (DCR) as part of the Recreational Trails Program (RTP). (This is the 3rd RTP grant SVBC has received since 2006 for a total of \$350 K .)

Sentara RMH Medical Center awarded VDOT Non-infrastructure grant of \$61 K and Virginia Foundation for Healthy Youth grant of \$ \$62 K to continue working with public schools to encourage students to walk and bike to school

Harrisonburg Police Department awarded a \$1,000 SRTS mini-grant

Five VDOT SRTS mini grants received by City and County public schools to educate and encourage walking and biking to school

Harrisonburg's East Market St Sidewalk Phase 4- VDOT Highway Safety Improvement Program, \$370 K

Harrisonburg Downtown Streetscape Phase 2- VDOT Transportation Enhancement, \$1.1 M

Bluestone Trail- JMU, VDOT, and DCR's Land and Water Conservation Fund, \$1 M

Geronimo Trail- contributions from SVBC, constructed by City and local trail-building volunteers

Waterman Elementary School Safe Routes to School- VDOT, \$500 K

Partnerships

Most of the projects and programs presented involve partnerships between one or more community groups, businesses, or local governments. Additional projects involving partnerships, not listed previously in this program, are:

Presentation and Design Charette by Lindsay Kinkade of Design Republic- James Madison University Industrial Design and Engineering faculty and students, Harrisonburg community, and others.

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Year in Review

Partnerships, continued

Trail Work at Hillendale Park for "Big Event," April 2014- JMU Big Event, Shenandoah Valley Bicycle Coalition, Harrisonburg Parks & Recreation.

Breaking Away, Bike Ride, Movie & Dinner, May 2014- Friendly City Food Co-op, Bella Luna, and Shenandoah Valley Bicycle Coalition.

Dinner & Bikes with Elly Blue and Friends event, June 2014- Shenandoah Valley Bicycle Coalition, Northend Greenway, Friendly City Food Co-op, and Matchbox Realty.

Melon Ride, August 2014- Friendly City Food Co-op and Shenandoah Valley Bicycle Coalition

Eagle Scout Badges earned by two Eagle Scouts who worked in partnership with Shenandoah Valley Bicycle Coalition

Continued partnership between Shenandoah Valley Bicycle Coalition and Massanutten Four Season Resort on development and maintenance of biking and hiking trails.

Recognitions

Harrisonburg honored with 2014 Great American Main Street Award

Thanh Dang, Governor's Transportation Safety Award for Pedestrian & Bicycle Safety

Derek Elliot won the High School Mountain Bike Race at Hillendale Park

Thomas Jenkins interviewed on WMRA's Virginia Insight

2nd Annual Harrisonburg & Rockingham Bike-Walk Summit featured in the League of American Bicyclists' Magazine, [American Bicyclist](#).

Becky Johnston featured in the [VA Safe Routes to School](#) newsletter

Bicycle activities featured in [EMU Crossroads](#)

Bicycle Friendly Community Bronze Award- Harrisonburg

Bicycle Friendly University Bronze Award- Eastern Mennonite University

Bicycle Friendly University Bronze Award- James Madison University

International Mountain Bicycling Association Ride Center Bronze Level- Harrisonburg

Cindy Ferek, teacher, Turner Ashby High School, one of 15 national finalists in the \$100,000 Dream Big Teacher Challenge sponsored by Farmers Insurance- proposal would fund construction of one-mile biking and walking path to enhance her national award-winning bicycle education program

Tourism

Seven Most Bike Friendly Towns in Virginia (Harrisonburg)- [Virginia Tourism](#) blog

VA Mountain Bike Trail (George Washington National Forest)- [The Washington Post](#)

Virginia's New Mountain Biking Mecca- GrindTV

Biking Blog: Does This Go Through? Exploring the Roads of the Shenandoah Valley- [Blue Ridge Outdoors](#)

Mountain-biking Massanutten Resort- [Singletracks.com](#)

Two hundred people per week from Canada for six weeks staying at Massanutten to bike the region